

D.A.H.S. Cheerleading Booster Club

President: Betsy Bryan

Vice-President: Julie Schall

Secretary: Susan Swales

Treasurer: Vonnie Centra

Dear Patrons, Parents, and Friends:

The DAHS Cheerleaders are again honored with the task of preparing the DuBois Beaver Football Program for the 2007-2008 football season. The programs will be sold at all home games, and your ad will reach over 1200 fans. The kids that participate during the football season (whether they are players, cheerleaders, or band members) truly appreciate getting support from their community.

Again this year we would like to feature local teams, dedications, history, and more detailed personal bios of players and coaches. More features and pages mean more costs, so please when you consider your contribution consider sharing this letter with employees, patrons, friends, and neighbors. If you placed an ad last season we have included it for your reference.

All proceeds from the football program sales benefit the DAHS Cheerleaders in the purchasing of uniforms, equipment, camps, etc.

Ad prices for this year are as follows:

• Full Page (7 ¼" x 10").....	\$125.00
• ½ Page (7 ¼" x 5").....	\$75.00
• ¼ Page (3 ½" x 5").....	\$45.00
• Business Card (2 ½" x 3 ¼").....	\$30.00
• Patron Double Line (max 38 spaces per line).....	\$15.00
• Patron Single Line (max 38 spaces per line).....	\$10.00

Thank you for your continued support of DAHS Athletics. If you have any questions please call:
Melinda Ishman at 653-9628.

Sincerely,

DAHS Cheerleading Booster Club

(Detach and return along with ad copy)

Make checks payable to:
DAHS CHEERLEADING BOOSTERS
dahs_cheerleadingboosters@hotmail.com

Please include your ad (coupons within your ad space are welcome) as it is to appear in the program along with payment by July 20, 2007.

Mail to: **Melinda Ishman**
104 Sandy Valley Road
Reynoldsville, PA 15851

Patron/Parent/Friend Name: _____

Patron/Parent/Friend Phone: _____

Ad size: _____

Double Line Ad: _____

Single Line Ad: _____